

Order / Rev: 711109
 Alt Order #: 06301603
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Healy-Abrams/D/Congress
 Product Desc: JO HEALY AB. FOR CON
 Estimate: 1268

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WKYC	09/10/12	09/10/12	M-F 7-9a Today Today Show	CM	7a-9a	M- - - - -	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12		09/10/12	09/16/12	M- - - - -	1		\$800.00		0.00						
E 4	WKYC	09/09/12	09/09/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	- - - - - S	:15/:15	1	\$800.00	P-3	0.00	BK	1	\$800.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/03/12		09/03/12	09/09/12	- - - - - S	1		\$800.00		0.00						
E 5	WKYC	09/06/12	09/06/12	M-F 5-6p Dr. Phil	CM	5p-6p	- - - T - - -	:15/:15	1	\$700.00	P-3	0.00	BK	1	\$700.00
BOOKENDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/03/12		09/03/12	09/09/12	- - - T - - -	1		\$700.00		0.00						
													Totals	5	\$3,900.00